



PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

2019 Race Day: Saturday, March 16
Columbus House Brewery | Fayetteville, Arkansas
www.nuttyrunner5k.com

The Race

The Spark Foundation has teamed up with Columbus House Brewery to take on the Nutty Runner 5K! This beer run, named for the Nutty Runner Ale is a run/walk that includes a beer at every mile—and one more back at the brewery! Starting and finishing at the brewery, this 5K course weaves through Fayetteville's historic Wilson Park neighborhood.

The race benefits The Spark Foundation's outreach programming in support of increased access to health and fitness opportunities and education in our community. For more information on The Spark Foundation, please visit www.mysparkfoundation.org.

Benefits of Sponsorship

Your donation is tax-deductible. Furthermore, your business will be recognized in our announcements during race day commentary and known as an organization that gives back to the community. All levels of sponsorship include listing on race website and 20% off all race registrations in addition to the following perks by sponsorship level.

Sponsorship Levels

\$3,000+ - Exclusive Presenting Sponsor (only 1 available)

- Logo in all print, online, and in-person promotion as "Presenting Sponsor"
- Prime booth location at Start/Finish Line and Packet Pickup
- Eight (8) complimentary entries to the race

\$2,000+ - Cheer Station Sponsor (only 2 available)

- Logo in all print, online, and in person promotion as "Cheer Station Sponsor"
- Exclusive booth at one of the beer/cheer stops along the course where every runner stops for beer/water
- Six (6) complimentary entries to the race

\$1,000-\$1,999

- Majority of print and electronic promotion, including race poster & solo social media coverage
- Prominent booth at event
- Four (4) complimentary entries to the race

\$500-\$999

- Most electronic promotion including social media (w/tags), Logo on race poster
- Booth at event
- Two (2) complimentary entries to the race

\$250-\$499

- Social media recognition (w/tags)
- One (1) complimentary entry to the race

The Spark Foundation believes in creating community partnerships that extend beyond a single event. In addition to our traditional sponsorship levels, we work with many local businesses and individuals who offer products and services in-kind to support our programming. Reach out to us to learn more:



Melissa Caffrey | Executive Director
Email: director@mysparkfoundation.org | Phone: (479) 387-7116

****Please let us know of your commitment as soon as possible so that we may include you in promotional materials. Final deadline for any inclusion: January 31, 2019. ****